

Four Surprisingly Simple Career  
Accelerators

your wide-eyed

# career

## GUIDE



# Your Wide-Eyed Career Guide

Most people let their career “happen” to them instead of grabbing it by the horns and making it their own.

But you’re not most people, you’re a ***Career Vigilante***.



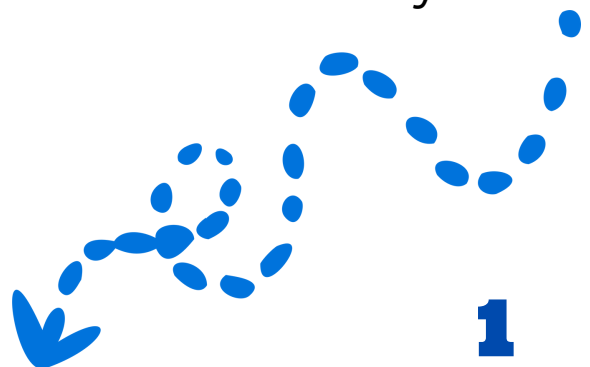
This guide is designed to be your personal roadmap, outlining 4 differentiating, easy-to-implement career management strategies that will **magnify your impact, expand your influence, and make you more money.**

Each section outlines what to focus on to accelerate and sustain the **career progression you deserve**; the four big dominoes that you need to push over in order to blaze your own trail, reach your full potential and live the life you want to live.

No matter your career stage, investing in a **broader skill set, deepening professional relationships, strengthening your character,** and **taking action** will propel you toward your goals much more quickly.

**You own your career.** And it’s highly unlikely that your boss is coming to save you. Take control to increase your impact, spread your influence and make more money!

Let’s go!!





# YOUR WIDE-EYED CAREER GUIDE

The four super simple things you need to focus on in order to accelerate your career progression are: **breadth of skill, depth of relationships, ability to take action, and simply being a good person.** Easy!

This guide shows **what you gotta do** and **why you gotta do it.** Don't be like Bob in accounting. He's just here for the coffee.



## Experience-based Skill Set

Build a wider range of skills by being a student of your organization, getting involved in new initiatives, asking for feedback, taking on projects, trying new roles, and supporting colleagues that sit outside your team.



## Professional Relationships

Invest in stronger relationships with people who are one step ahead of you on their career journey. Take a “*How Can I Help*” approach to strengthening collaboration points. Help others without expecting anything in return.



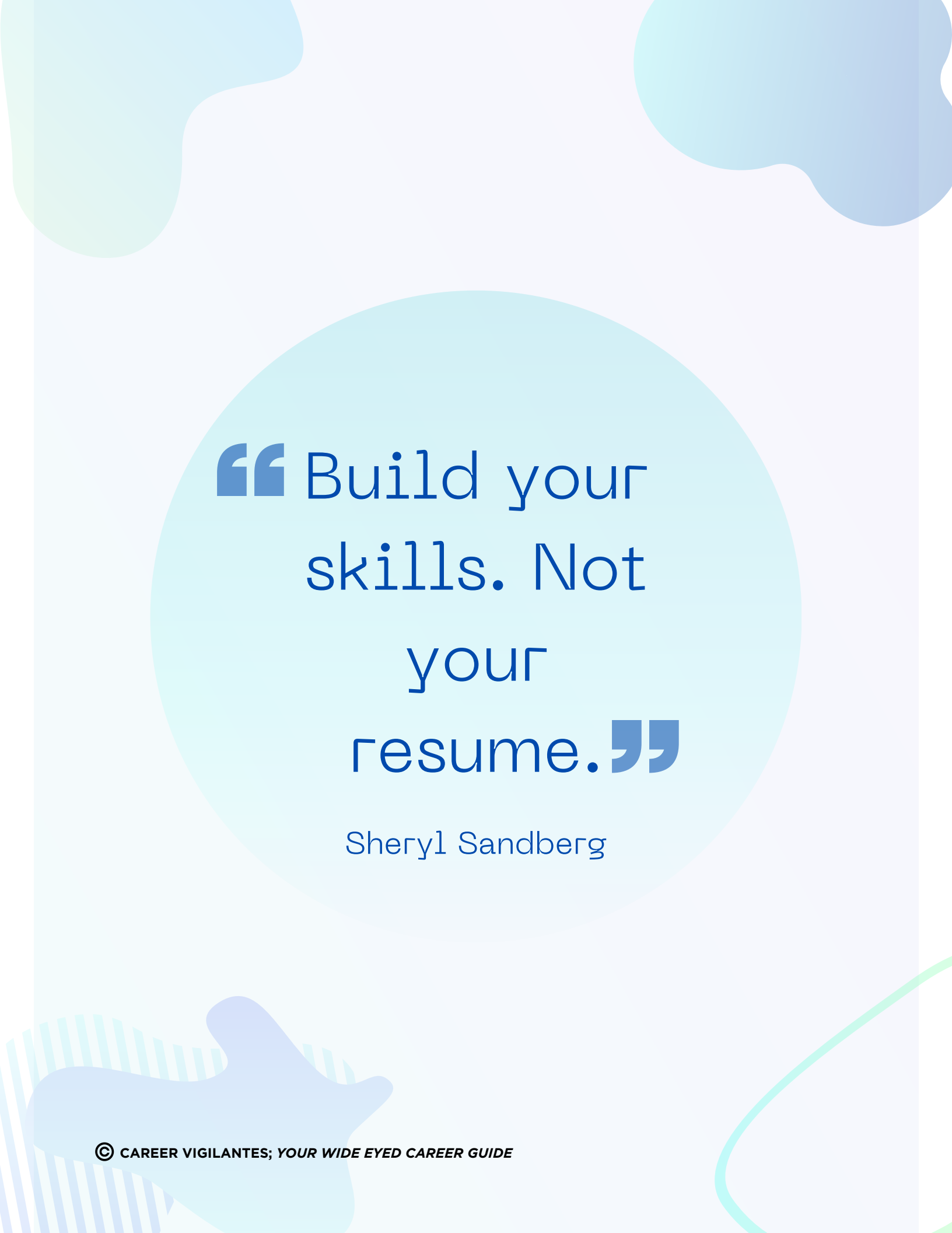
## Take ACTION!

Add independent thought to your work product and show your boss you get it, you're committed to the team, and you're ready for your next big move.



## Winning Mindset & Character

Show up with generosity, gratitude, empathy, and presence so you are remembered as a go-to person that is willing to help in any scenario. Stick to your value set and bring your full self to work. Every. Single. Day.



“Build your  
skills. Not  
your  
resume.”

Sheryl Sandberg



# Build Your Skills

The future is full of uncertainty. No one knows what's going to happen next. To an employer, **having a strong employee with a diverse skill set in uncertain times is like finding a unicorn.**


They're thinking, "This person can do everything! They're the employee **equivalent of a Swiss Army Knife**—useful, reliable, and everyone wants a piece of them."

When you can wear multiple hats (looking good in each), you're not just another worker; you're irreplaceable, regardless of what business priority pops up. And **that's the kind of magic that gets you noticed. And promoted.**

**Embracing every opportunity to learn something new** in order to cultivate a diverse set of skills *now* is the best way to be prepared for whatever comes *next*.

Don't know where to start to find opportunities to broaden your skill set? Don't worry. I got you. You can check out some quick hits right [here](#).





“ Business, after  
all, is nothing  
more than a  
bunch of human  
relationships. ”

Lee Iacocca



# Your Career Needs a Social Life

The corporate ladder can be as wobbly as a 3-legged card table, so it's the **people around you who give you balance**.

They're **your support system, your sounding board, your opportunity scouts**, and your **safety net**.

With strong relationships, people think of you when opportunities pop up, creating more options for ..... YOU. **It's like knowing a secret handshake to a secret club that has a secret job board**. That job board has helped me out many a time!


Plus, work is just more fun when you've got friends to share it with - a little venting, a little laugh, and suddenly **you're not alone in the madness**. It's a beautiful thing.

Those people who always seem to be in the right place at the right time? They've got connections, and those connections have connections.

So don't sleep on establishing and cultivating your connections - Future You will have bigger and better opportunities as a result.

Start with **[this checklist](#)** for some relationship quick wins.





“ Action is the  
foundational  
key to all  
success. ”

Pablo Picasso





# Annnd ACTION!

You ever notice how life is like a giant waiting room? You sit there, flipping through a magazine that's three years old, **wondering when it's going to be your turn.**

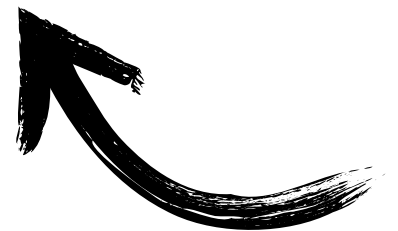
But here's the thing: in your career, nobody's coming to call your name. **If you want to get ahead, you've got to get up, walk through that door, and take action.**


People are always waiting for the “right time” to do something—asking for a promotion, starting a new project, or making a career change.

But **the “right time” is a myth.** If you keep waiting for everything to line up perfectly, you'll be waiting forever.

**The perfect moment is right now**—messy, unpredictable, and full of potential. So, take a deep breath, and just dive in.

Fool proof way on how to get started [here](#).





“Talent sets  
the floor.  
Character  
sets the  
ceiling.”

Bill Belichick



# Character Wins

You could have the most impressive resume in the room, but if people don't trust you, you might as well be trying to sell sand in the desert.

Let's talk about why **being a stand-up person** does more for your career than standing up in meetings to present that perfect Power Point presentation.

**Character is your career's secret sauce**—it's not always obvious, but when it's there, people notice.

In a world where everyone seems to be trying to take care of #1, cut corners, and serve no one but themselves, **solid character stands out like** a spot light in a room full of snuffed candles.

This isn't about short-term gains; **it's about playing the long game.**

Sure, you could cut corners and get ahead for a little while, but eventually, it catches up with you.

If you've built a reputation as someone who **does things the right way, who treats people with respect, and who can be trusted**, you're going to keep moving forward, mile after mile.

Double click on your character investment [here](#).





# Be A Vigilante

It's no longer enough to simply let your work speak for itself when it comes to **getting to the place you deserve to be.**

If you want to have a bigger **impact**, spread your **influence** further, and **make a better income**, you have to **take ownership of your career** and drive it forward.

Don't strive to reach someone else's version of success; **define your own success** by taking immediate action in strengthening your relationships, broadening your skill set, and being a stand-up person.

**Pick 1 of the 4 simple, practical, and actionable strategies shared in this guide and start implementing today! Future-You will be so very grateful that you did. Go get after it!**

